

STIRLING MARATHON

Stirling Marathon Limited | 33 Park Road | Elora, ON | CANADA N0B 1S0

Stirling Marathon Announces Plans to Build Refrigerator Factory in Elora, Ontario

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Stirling Marathon announced today that they have confirmed plans to build a manufacturing facility for residential refrigerators at their Elora, Ontario headquarters as part of its plan to re-shore manufacturing of several refrigerator models currently imported from China.

“We are proud and honoured to return appliance manufacturing to Canada which has been the vision of Stirling Marathon and our family for many years. Excellence in design, engineering and manufacturing is possible in Canada and long overdue. Our commitment to manufacture sustainable, high efficiency appliances in Elora, Ontario at a modern, lean, and flexible facility will allow Stirling Marathon to compete globally with a focus on quality, performance, and design. This expansion would not be possible without support from the Ontario Ministry of Economic Development and the Township of Centre Wellington. We look forward to offering great career opportunities to those living in the greater Elora area while giving back to the community and supporting local”, says Doug D. Greenway, President and Owner.

“Ontario is proud to be working with Stirling Marathon Limited to expand their manufacturing capabilities and create new, local jobs,” said Vic Fedeli, Ontario Minister of Economic Development, Job Creation and Trade. “We look forward to seeing more of these kinds of private-sector investments that are creating the conditions for long-term regional economic growth. We thank Stirling for contributing to our province’s dynamic and growing manufacturing sector and economic recovery.”

Currently, there are no manufacturers of home appliances in Canada, and all refrigerators, freezers, washers, dryers, and dishwashers are either imported from China, Korea, Thailand, US, Mexico or the EU.

“In today’s dynamic environment, speed, and the ability to quickly adapt in an ever-changing market is crucial. Our customers tell us they want to support a truly Canadian product and we have listened. “Made in Canada” represents high quality engineering, reliable performance, and style which our Team at Stirling Marathon is excited to deliver. Appliances have been in our Family’s blood for 3 generations, starting with my Grandfather Philip E. Greenway who relocated Danby from Montreal to Guelph in 1980 after the difficult decision to cease Canadian manufacturing operations and focus on import business. But times have changed, the shift to supporting local and demand for Made in Canada is greater than ever before.” says Phil Greenway, National Sales & Marketing Manager.

Stirling Marathon is a Canadian manufacturer/marketer of quality home appliances available at over 400 independent, regional, and national retailers under the Marathon, Epic and Stirling brands in Canada. Products include an extensive line of quality refrigerators, chest and upright freezers, retro appliances, premium built-in undercounter wine & beverage coolers, electric ranges, and specialty refrigeration. For more information on Stirling Marathon please visit www.stirlingmarathon.com or follow us on Facebook and Instagram @StirlingMarathon.